



RAJA GROUP
SINCE :1890

**YOUR TRUST IS
OUR STRENGTH**



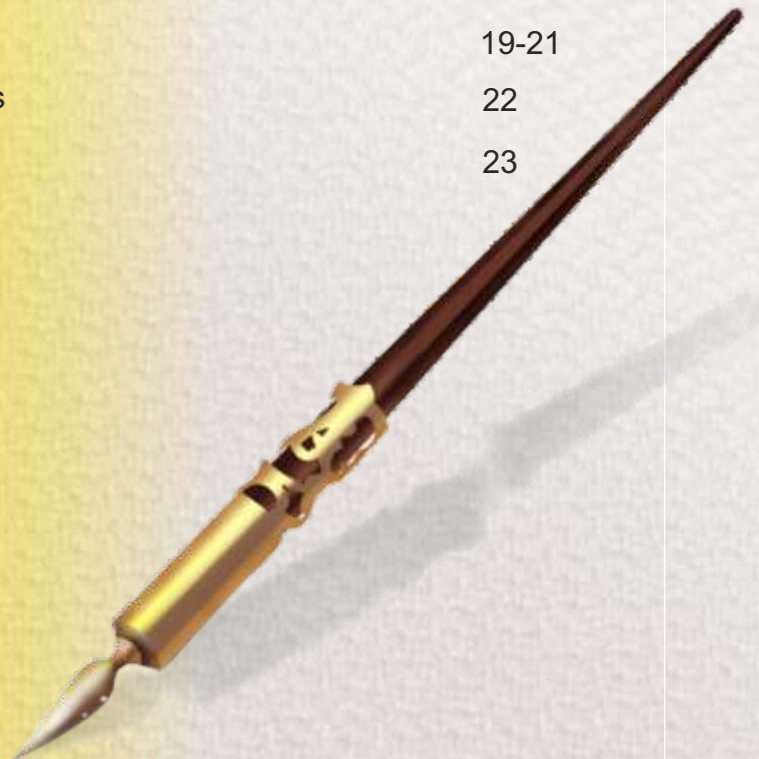
**CORPORATE
PROFILE**

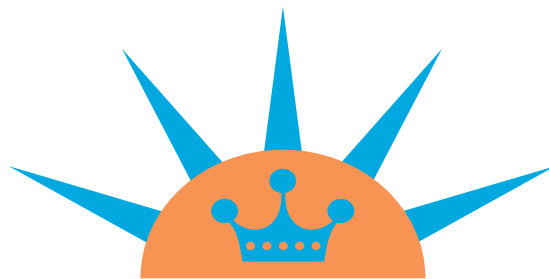
"Excellence is a continuous process and not an accident"



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RAJA GROUP

SINCE :1890

Established in 1890 at Bangalore, with grace of **Shri.Raja Srikantaiah Setty, Raja Group** is a multifaceted conglomerate which had interests in various fields like Automobiles, Hotels, Software, Jewellery, Silk, Grains.

Raja housing limited The Voice for Real Estate show-up in the year 1992.
A vision in building real value in a changing world.

“Good Business leaders create a vision, articulate the vision, and relentlessly drive it to completion.”



RAJA SUCHINDRA (CMD)

Raja Suchindra, the chairman & Managing Director, with his background in Automobiles Engineering is incharge of the Automobile sector of the business.

He's also the technical head of the Architectural Process from Planning to Execution at Site.

*Every Business is a Monarchy with, not a man, but an idea as KING
- HENRY FORD*

THE STALWARTS OF THE EMPIRE



RAJA DATTA (JMD)

Raja Datta, the Joint Managing Director with his background in Business Management, is incharge of Planning & Development, Marketing, Legal & Finance portfolios.

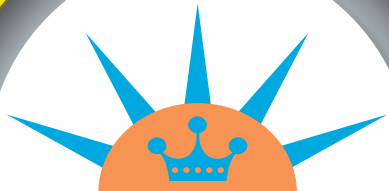
“Leadership is the capacity to translate vision into Reality.”

RAJA HOUSING LTD.
BUILDERS AND DEVELOPERS
SINCE :1992



**COMING
SOON**

MAHALAKSHMI FRAGRANCE
MANUFACTURER & EXPORTERS
OF HANDMADE AGARBATTI
SINCE : 2009



RAJA GROUP
SINCE 1890



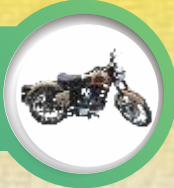
HOSPITALITY INDUSTRY

RAJA AUTOMATION PVT.LTD
AUTHORISED DEALER FOR
HONDA SCOOTERS & MOTORCYCLES
SINCE : 2012



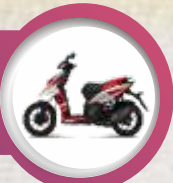
CO-LIVING

ACCLAIM MOTORS PVT.LTD
AUTHORISED DEALER FOR
ROYAL ENFIELD
SINCE : 2014



**RAJA LOGISTICS PARK
HUBLI & MYSORE**

BENGALURU MOTORCYCLE WORKS
AUTHORISED DEALER FOR
VESPA & APRILIA
SINCE : 2019

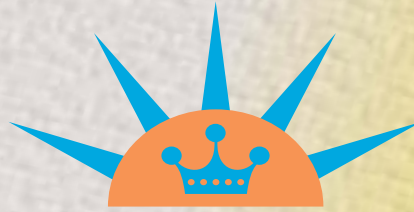


ROARING TO GO.....



BENGALURU MOTORS
AUTHORISED DEALER FOR SCHWING STETTER
CONSTRUCTION EQUIPMENTS IN SOUTH KARNATAKA
UNDER IMPLEMENTATION





SINCE:1992

RAJA HOUSING LTD.

PROPERTY DEVELOPERS & BUILDERS
ISO 9001:2015 CERTIFIED COMPANY

BANGALORE - MYSORE



REDEFINING MOMENT IN REAL ESTATE INDUSTRY

Raja Housing Ltd. having entered the Real Estate Arena, in the early 90's has carved out a niche for itself, has successfully created infrastructure & environment, Meeting the aspiration of most clients.

In a short span, the group catapulted itself into; the league of sought after builders & those of high repute.

The name 'RAJA' today stands for quality & commitment. The Group is totally engaged in the business of real estate development, building luxury residential apartments, villas, plotted developments, built-up farm house commercial complexes, shopping plazas, hotels etc.

**“It takes hands to build a house, but only hearts
can build a home”**

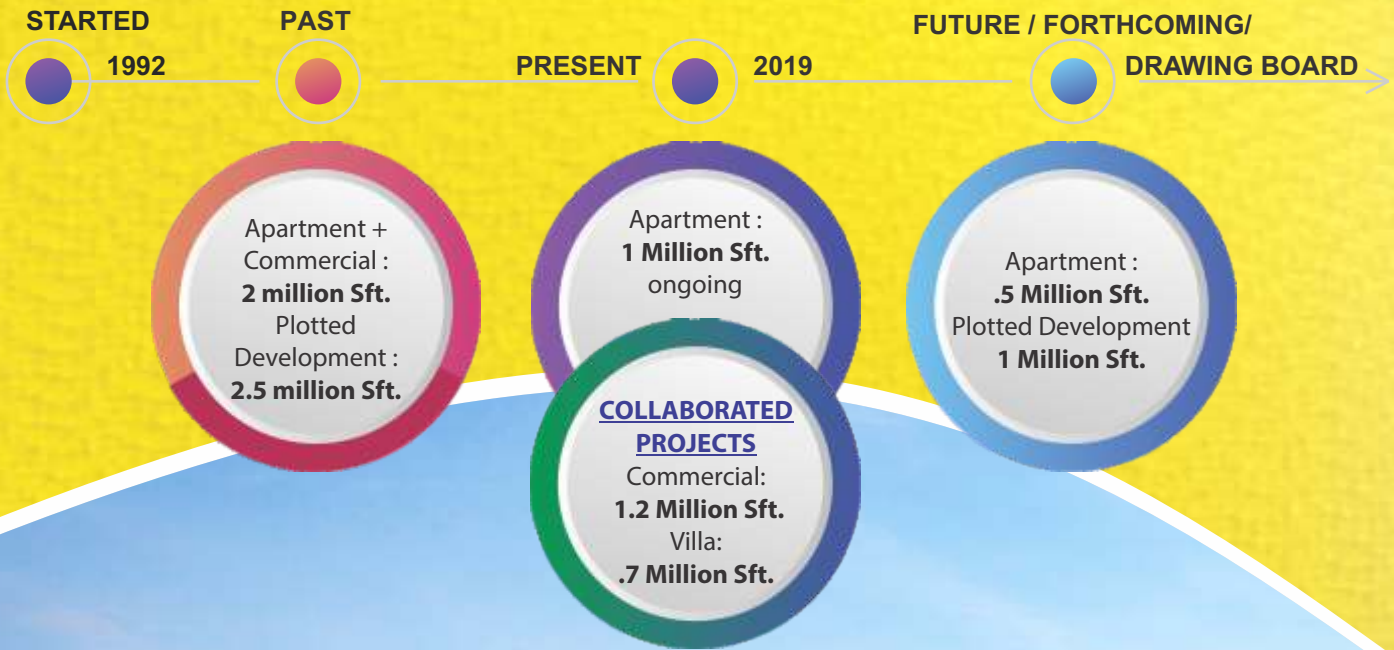
ABOUT RAJA HOUSING LTD.

The innovative ventures of **Raja Housing Ltd.** are destined to be a landmark in their own segment and also the company to emerge as a prominent & leading player in the field of real estate development, under the stewardship, foresight & vision of **Mr. Raja Suchindra** (Chairman & Managing Director) & **Mr. Raja Datta** (Joint Managing Director).

Raja Housing Ltd. has over the years created an enviable portfolio of successful projects, that ranges from residential apartment complexes to commercial and office spaces, to farm houses, to gated communities, to shopping malls and hotels.

Raja Housing Ltd. has developed Apartments, Commercial and Plotted development since 1992 and completed few millions sq.ft. to its credit.

TRACK RECORD



VISION AND MISSION

VISION : Create a progressive organization matching International Standards maintaining Integrity, High Ethical Standards and Transparency. Provide an environment of professionalism, competence, teamwork, and service excellence. It is also the vision of Raja Housing to provide homes, commercial complexes that can stand the test of time in terms of quality & class.

Develop infrastructure division with engineers honing world class skills that can enable the division to undertake large infrastructure projects such as highways, dams, ports, power plants.
Empowering human resources in the company to match the vision of the promoters for building and the group inculcating standards in human values and business ethics.

MISSION : Our Mission is to bring quality Residential and Commercial real estate of international standards, comparable with global developers within the reach of all.

STRENGTHS

R – Reputed entrepreneurs who work with zeal & dedication maintaining alongside the highest standards of integrity & ethics.

A – An adroit professional team led by inspiring leaders who magnify and appreciate the strength of the employees.

J – Judiciously identifying business opportunities & converting them into viable models for growth.

A – Affordability, Quality & delivery of a particular project within the set timeline are hallmarks of the company.

“Business, more than any other occupation, is a continual dealing with the future it is a continual calculation, an instinctive exercise in foresight.”

ONGOING PROJECTS

RAJA

Ritz Avenue

Whitefield @ Hoodi Circle



LUXURY APARTMENTS



RAJA RITZ AVENUE an extent of 7.5 Acres of land with 60% Open space with 9 Independent Blocks of 430 Units. A premium apartments, located on Hoodi Circle, ITPL, just 6 kms' from Marathahalli Junction and also you have a good connectivity to KR Puram Road & Old Airport Road as well. Raja Ritz Avenue is closely located to malls like Big Bazaar, Forum Value mall, Phoenix market city, In orbit Mall, Cosmos Mall.

www.rajaritzavenue.com

RAJA

Woods Parkk

JP Nagar 9th Phase



PREMIUM ROW VILLAS



RAJA WOODS PARKK is located at JP Nagar 9th Phase, Off Bannerghatta Road, South Bangalore which is in close proximity to Nice Ring Road, reputed educational institutions, Hospitals, Shopping & Entertainment, MNC's, IT hubs etc. Raja Woods Parkk is having 43 villas (G+2) in 3 acres of land. Raja Woods Parkk is the perfect destination for those who seek luxury in the midst of nature. They offer an extravagant lifestyle quite unlike any other. The home designs are blended with an elegant touch of nature; promise to take the living experience to another level.

www.rajawoodspark.com

*"A Home is where love resides, memories are created,
friend & family belong & laughter never end."*



ONGOING PROJECTS

LUXURY APARTMENTS



www.rajamelrose.com

RAJA MELROSE is a sophisticated luxury residential apartment with just (11) very thoughtfully designed signature apartments, spread across 2 separated yet together towers, carefully interpreted in mere 3 floors, in the heart of Yelahanka New Town emerging Bangalore. Located in the northern region of Bangalore very close to Kempagowda International Airport and upcoming SEZs. It will be developed in Scottish style & design as the name suggests, combined with sense of privacy. Raja Melrose provides all conveniences for a lavish living tucked in a serene residential neighborhood. It is designed for the few who don't wish to be in large complexes.



RESIDENTIAL APARTMENTS



RAJA FOUR SQUARES is a Residential Apartment project which is located on CBD-Koramangala, Adugodi Road. The design consists of 39 residential apartments with Basement, Ground + 3 Upper floors.

PLOTTING DEVELOPMENT



RAJA PRIME GARDEN is a Villa Plotted development project which is located on Bangalore – Mysore Highway behind funfort, Close Proximity to Mysore City, Infosys, Wipro, BEML. It Consists of 135 Villa Plots in the extent of 8.5 Acres of land.



“By Wisdom a house is built through knowledge its rooms are filled with rare and beautiful treasures.”

COMPLETED RESIDENTIAL PROJECTS



RAJA ARISTOS
Near Meenakshi Mall/Temple



MEENAKSHI MANGALAM
BANNERGHATTA ROAD



MEENAKSHI SAROVAR
OPP. ULSOOR LAKE



RAJA PRAKRUTHI
JAYANAGAR



MEENAKSHI RESIDENCY
BANNERGHATTA ROAD



RAJA HELIX
BILEKAHALLI, OFF BANNERGHATTA ROAD



MEENAKSHI MANOR
JAYANAGAR



MEENAKSHI CLASSIC
HSR LAYOUT

"A satisfied customer is the best business strategy of all."

COMPLETED COMMERCIAL PROJECTS



RAJA PLAZA
NEAR MEENAKSHI MALL/TEMPLE



RAJA GLITZ
DOUBLE ROAD



RAJA SUPRABHA
JAYANAGAR 3RD BLOCK



RAJA IKON
MARATHAHALLI (Opp to Multiplex Theater)



RAJA HARIHARAN TOWERS
V.V.PURAM



RAJA GALAXY
9TH BLOCK, EASTEND, JAYANAGAR

“Realtors are not salespersons, they are matchmakers. They introduce people to homes, until they fall in love with one. Then they are wedding planners.”

FORTHCOMING RESIDENTIAL PROJECTS



RAJA STANFORD By Raja Housing is a Forthcoming Residential project which is located Off Bangalore International Airport Road, Near Decathlon and close to International Airport. It consists of 72 Residential Apartment with amenities.



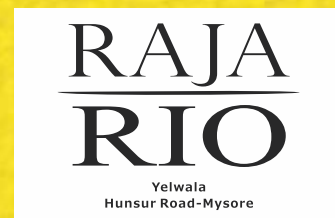
RAJA PLATINO is a Forthcoming Residential Project which is located Off Bannerghatta Road close to NICE Intersection with an extent of 2.5 Acres of land 131 Luxuries Residential Apartments with all Amenities, It consists of Basement, Ground + 4 Upper floors. They are planned in a manner to connect the entire city to you. With suburbs like JP Nagar, BTM, Jayanagar and Electronic City are so close to the NICE Road. Premier educational institutions, world-class multi-speciality hospitals, shopping malls are all in the vicinity of these Luxurious Apartments.

RAJA MAGADI ROAD

RAJA MAGADI ROAD is a Forthcoming Residential Project which is located Off Magadi Main Road close to Nice Intersection with an extent of 1 Acres of land 4 residential apartment with all amenities, it consists of Basement +4 Upper floors.

FORTH COMING PLOTTED DEVELOPMENT MYSORE

RAJA RIO is Villa Plotted Development Project which is located at Yelwala, Hunsur Road-Mysore, Close Proximity to Infosys, Wipro, with an extent of 36 Acres of land.



"We are selling dreams, we are merchants of happiness"

COLLABORATED PROJECTS

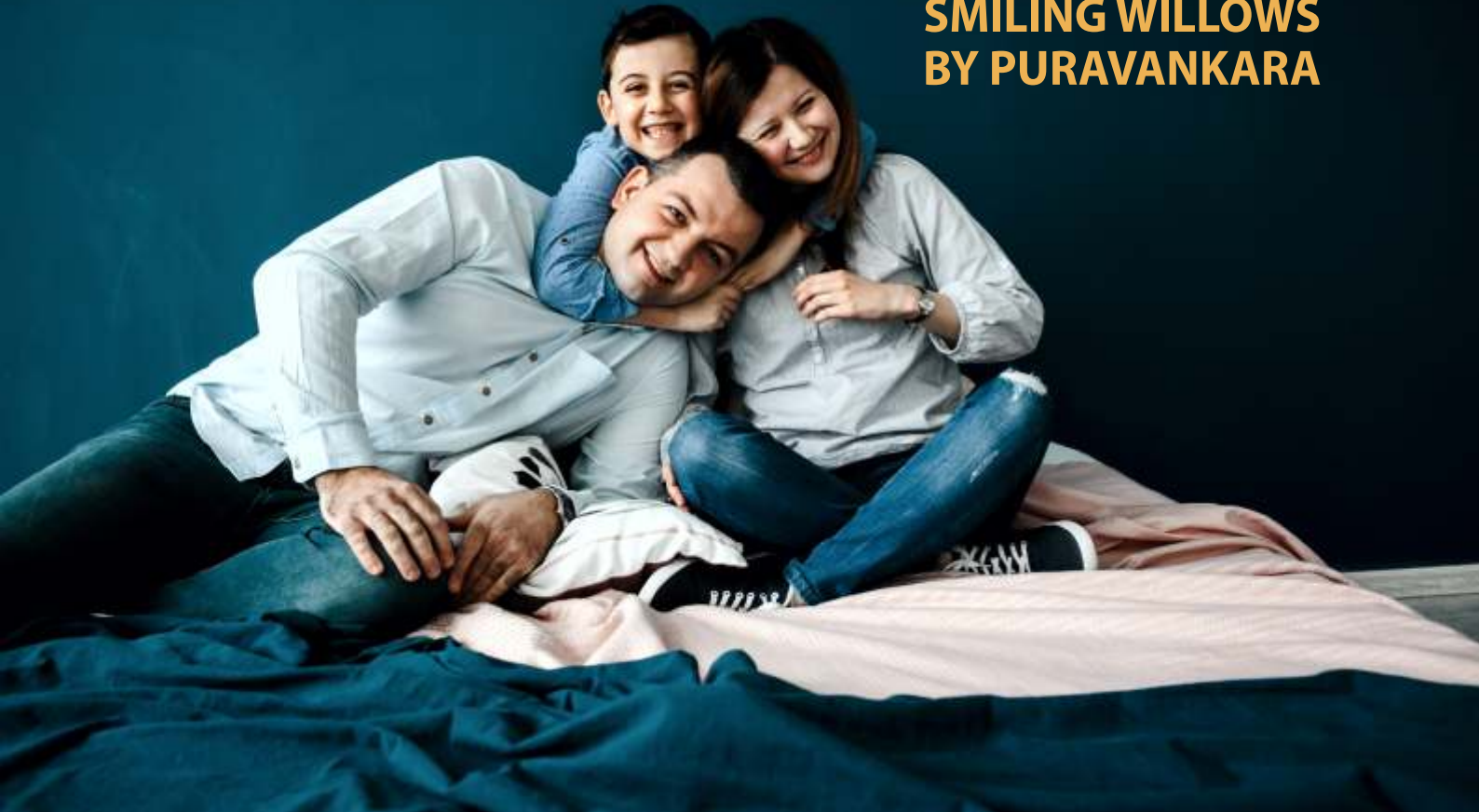
TECH PARK

With Bangalore as the IT Capital of India, and several IT Companies having their centers here, its Raja Group has extended its fortay into this sphere as well and is Collaborating with SJR Prime Corp, RG has felt the need of IT sector and has come up with the Ultra Modern Tech Park at the hottest IT precinct of Whitefield. The proposed Tech Park will comprise of Retail Space, IT Office Space, Hotel & Service Apartment etc to cater to the various needs of the IT Companies.

Collaborated project with
SJR PRIME CORP
Built space **1.2 million sq. ft.**



Collaborated project with
SMILING WILLOWS
BY PURAVANKARA



**A Joint Development with Purvankara for its Villa Project
off Bannerghatta Road, named "Smiling Willows"
PREMIUM VILLA PROJECTS**

Smiling Willows is said to calm anyone and everyone who listens to it. The Smiling Willows are iconic villa projects in Bangalore, just off Bannerghatta Road. These uber luxurious villas offer a serene lifestyle that is set on a grand scale of 20 acres of lush green area away from the concrete jungle.

They are planned in a manner to connect the entire city to you. With suburbs like JP Nagar, BTM and Jayanagar only being 6-7 kms away, missing out on the fun is not even an option. Even your feared Electronic City drive will become a merry one because these beautiful villas for sale in Bannerghatta Road are so close to the NICE Road. Premier educational institutions, world-class multi-speciality hospitals, shopping malls are all in the vicinity of these luxurious villas.



RAJA HOUSING LTD. INFRASTRUCTURE DIVISION

SINCE : 2011

Raja Group has ventured into the Infra-structure Development Sector. The Company is having 20 years of expertise in construction of Roads/Highways, Bridges, Flyovers, with construction materials, reinforced earth and earthwork. The company has adequate knowledge, equipment and workforce to plan, design and execute any infrastructure contract.

The company has so far executed several projects under contract from various reputed organisations such as **Columbia-Asia**; Ragam Associates; BBMP : Roads, Drainage & Footpaths, Desalting Revetments; Nelamangala to Tumkur : NH-4 Extension; DGMAP, Bangalore : Internal Road Development; DGMAP, Gwalior : Internal Road Development; DGMAP, Pathankote : Internal Road Development; Haryana Urban Dev Academy : Internal Layout Work; Road executed in Gangtok, Sikkim for Bramhaputra Infrastructure – Skanda Developers SKANDA NIRWANA Development of Layout. No. 32 RICHMOUND APARTMENTS Development of Residential Apartment of Ground + 9 floors for Britto Design & Construction.



“Each of us is carving a stone, erecting a column, or cutting a piece of stained glass, in the construction of something much bigger than ourselves”

PROJECTS EXECUTED ON BEHALF OF KARNATAKA STATE GOVERNMENT

Construction of two Residential Schools in Belgaum District on behalf of Karnataka Government.

- Kittur Rani Chennamma Residential School Complex, Ramdurga Taluk.
- Kittur Rani Chennamma Residential School Complex, Hukkeri Taluk.
- Karnataka State Agricultural Produce Processing and Export Corporation LTD. (Kappec) - Warehouse at Hubli.

ONGOING PROJECTS



THE KORAMANGALA CLUB



SITE ADDRESS :

CA-17, 6th Cross Rd, 6th Block,
Koramangala, Bengaluru - 560095
Karnataka.



SITE ADDRESS :

No. 120/2 Bommenahalli Village,
Budigere, Bangalore East - 560049
Karnataka.



THE VIRTUOSO

“We shape our buildings. Thereafter they shape us”

BRIEF OF AUTOMOBILE BUSINESS

The Automobile venture was spearheaded and pioneer by RAJA JAYASHANKAR in the year 1950. Who has pursued Purchasing and Selling of all types of automobile 2 wheelers, 3 wheelers, 4 wheelers and heavy trucks, which was operating business PAN India with a network of Automobile consultant.

The Raja Group was awarded the Dealership of Vespa pl-170 in the year of 1983 and Dealership of Kinetic Honda in the year of 1998.

The Raja Group after a hiatus has re-entered this nature of Business again since 2012.

RAJA HONDA

SINCE :2012



Raja Honda

www.rajahonda.com



ABOUT RAJA HONDA

As part of its forte into the automobile industry, Raja Group has been awarded Authorised Dealership from HONDA MOTORCYCLES & SCOOTER INDIA PVT. LTD. and has already up & running Showroom called "RAJA HONDA" at Koramangala, Bangalore; for Sales, Service & Spares.

RAJA HONDA has strong Quality Assurance and Control measures to deliver quality products and services. The quality procedures are well defined which will help ensure that every product that RAJA HONDA sells exhibits high quality and services which will surpass the customers expectations.

The speciality of RAJA HONDA is its 4S Showroom concept, where one gets Safety, Sales, Service & Spares - all at one single location.

Head Office:

No.150 / 1 & 2,
Opp. Forum Mall & Big Bazaar, Christ College Road,
Hosur Road, Koramangala, Bangalore - 560 095.

Branch:1 Koramangala

#7, K.R. Garden, (Opp to National Diary
Development Board), 8th Block, Koramangala,
Bangalore- 560 034

Branch:2 Sarjapura Main Road

Site No: 117/5/4, Katha No.14, Kodathi Gate,
After Wipro Main Gate, Sarjapur Main Road,
Varthur Hobli, Bangalore- 560 035



ACCLAIM MOTORS

SINCE : 2014

www.acclaimmotors.com

ABOUT ACCLAIM MOTORS

Acclaim Motors is the Authorized Dealer for Royal Enfield Sales & Services.

SHOWROOM:

G-1, Pyramid North Square
No.520/432, Bellary Road
Nehrunagar, Yelahaka
Bangalore – 560 064.

SERVICE CENTRE:

No.61, 1st Main Road
Surbhi Layout
Jakkur Road, Yelahanka
Bangalore – 560 064.



BENGALURU MOTORCYCLE WORKS

SINCE : 2019



www.vespaaprilia.com



VESPA & APRILIA

Authorised Dealer for Vespa & Aprilia
in Bangalore

SHOWROOM :

No : 2228, Singasandra,
Opp Elevated Highway
Pillar No. 93, Hosur Main Road,
Bangalore - 560068

*"If your actions inspire others to dream more, learn more,
do more and become more, you are a leader"*

- JOHN QUINEY ADAMS



BENGALURU MOTORS

► Under Implementation

Authorised Dealer for Schwing Stetter Construction Equipments in South Karnataka

SCHWING Stetter India, a 100% subsidiary of the Schwing Group of companies GmbH was incorporated in the year 1998. We are the pioneer of Concrete Construction equipment manufacturing in India catering to the customers with world class concreting equipment.



XCMG is the 6th largest construction machinery company in the world. It is ranked 65th in the list of China's Top 500 Companies, 44th in the list of China's Top 100 Manufacturing Enterprises, and 4nd in the list of China's Top 100 Machinery Manufacturers. XCMG has integrated technological innovation and development to create a series of products that represent the most advanced technologies in China and around the world. XCMG currently has 2,156 valid registered patents, including 164 patents of invention, and has developed more than 100 domestically manufactured products. Technological innovation has become XCMG's key to unlocking global markets. XCMG is mindful of its mission, stands as an example to others, and is taking the green movement to the world.

We have been recently Awarded as Authorised Dealership for Schwing Stetter in South Karnataka.

AREA OF OPERATION			
Sl.No	Coverage District	Sl.No	Coverage District
1	Bengaluru Urban	10	Shimoga
2	Bengaluru Rural	11	Tumkur
3	Ramanagara	12	Chamarajanagara
4	Chikkaballapur	13	Chikmagalur
5	Chitradurga	14	Dakshina Kannada Mangalore
6	Devanagere	15	Hassan
7	Kolar	16	Mysore
8	Kodagu	17	Udupi
9	Mandya		



XCMG MOTOR GRADER



XCMG WHEEL LOADER



XCMG HYDRAULIC EXCAVATOR



MANUFACTURER & EXPORTERS

MAHALAKSHMI FRAGRANCE

SINCE : 2009



Mahalakshmi Franchise

www.mahalakshmiFranchise.in

INCENSE STICKS

Raja Group has its manufacturing arm in Bangalore under the banner of Mahalakshmi Franchise, which is primarily into manufacturing and distribution of premium quality **Incense sticks**, local & International sales.

The policy dictates the company to procure and use high quality raw-material for the production, to ensure that the fragrance of the sticks makes the ambience just perfect and gives the feel of freshness.

Vision : The firm is launching its own brand in domestic market and export to Dubai, Singapore, Malaysia and other Asian countries.

The firm has also under process of manufacturing Round Bamboo Sticks.

EXPORTS

OUR BRANDS



We are supplying pure incense sticks which are,

- Rose
- Sandal
- Meditation
- Lavender
- Jasmine
- Nag Champa
- Strawberry
- White Lotus
- Green Apple
- Pineapple
- Lemon Grass
- Musk
- Cinnamon
- Nag Champa
- Sugandh Swarna
- Oudh

“Doing a common thing uncommonly well brings success”

COMING SOON

FORTHCOMING BUSINESS



HOSPITALITY INDUSTRY

The Group under the able leadership of Raja Jayashankar has achieved success in Hospitality Sector between 1980 to 2004, having efficiently run and managed a Hotel of 110 rooms.

The Group is now making inroads into the Hospitality Sector in the category of 4 Star and Business Hotel under the management model.



CO-LIVING

Raja Group is entering into the Co-living Sector as it is promising in the new future due to migration of people from place to place in search of job opportunity. Hence understanding the demand for quality Co-living the Group is entering into the executive Housing at Electronic City Phase-1 under design stage.



RAJA LOGISTICS PARK

Raja Group is entering into Logistics Park at Mysore and Hubli.

“Success is the sum of small efforts, repeated day in & day out.”

**“Associate yourself
with men of
good quality if you
esteem your own
reputation.”**

- GEORGE WASHINGTON

Corporate Brochure v5



RAJA GROUP

CORPORATE OFFICE

"Raja Mahalakshmi" F – 2, #12, Basappa Road,
Shanthi Nagar, BANGALORE – 560027.

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🌐 www.rajahousingltd.com